

DeRUCCI 慕思





??

■

■

“

”

AI

AI

AI

1



iClick

31

N=2500

00 90 80 70



AI

01

3.6

3.3

02

03

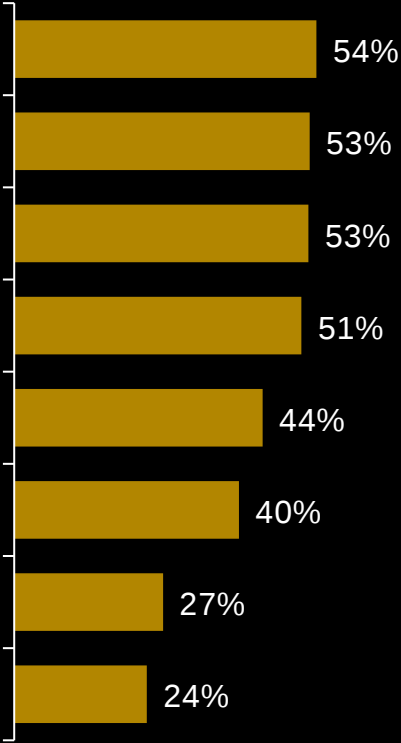
AI

04

AI

“

” 2025



3.5-4.0

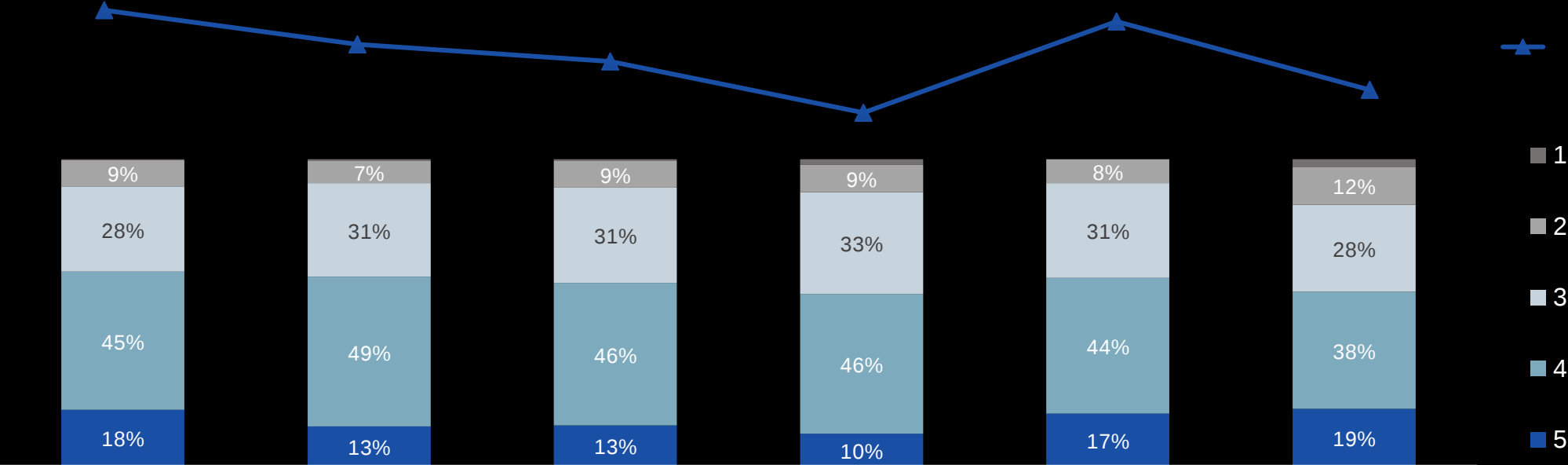


DeRUCCI 慕思

iResearch
艾 瑞 咨 询

60

“ ”



3.6

3.3



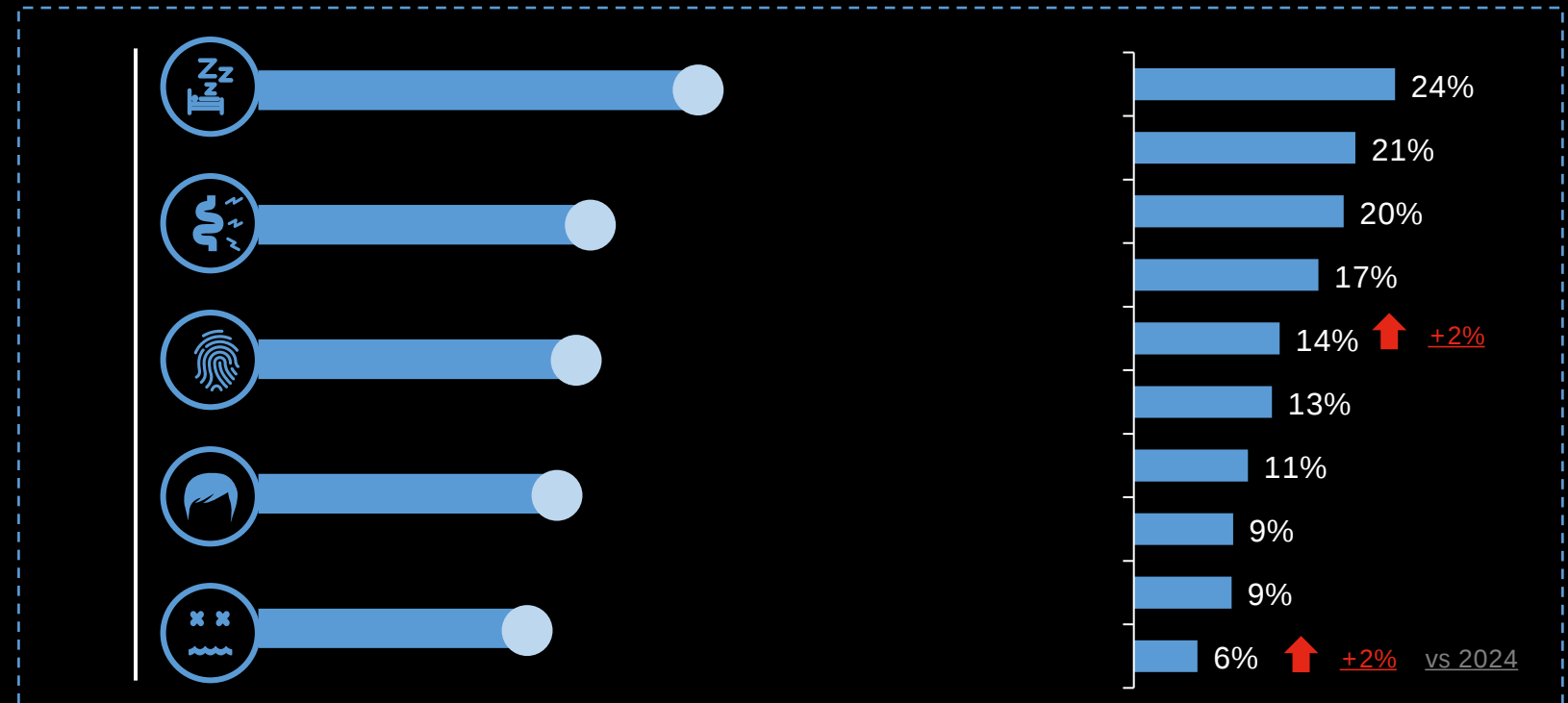
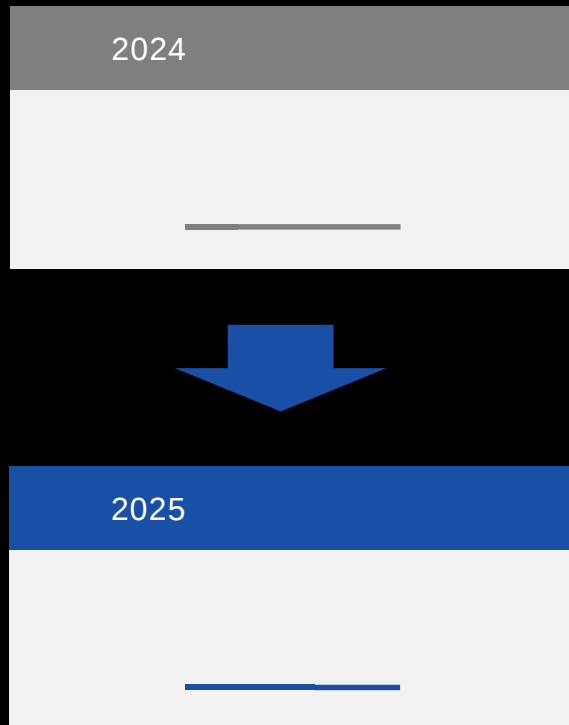
DeRUCCI 慕思

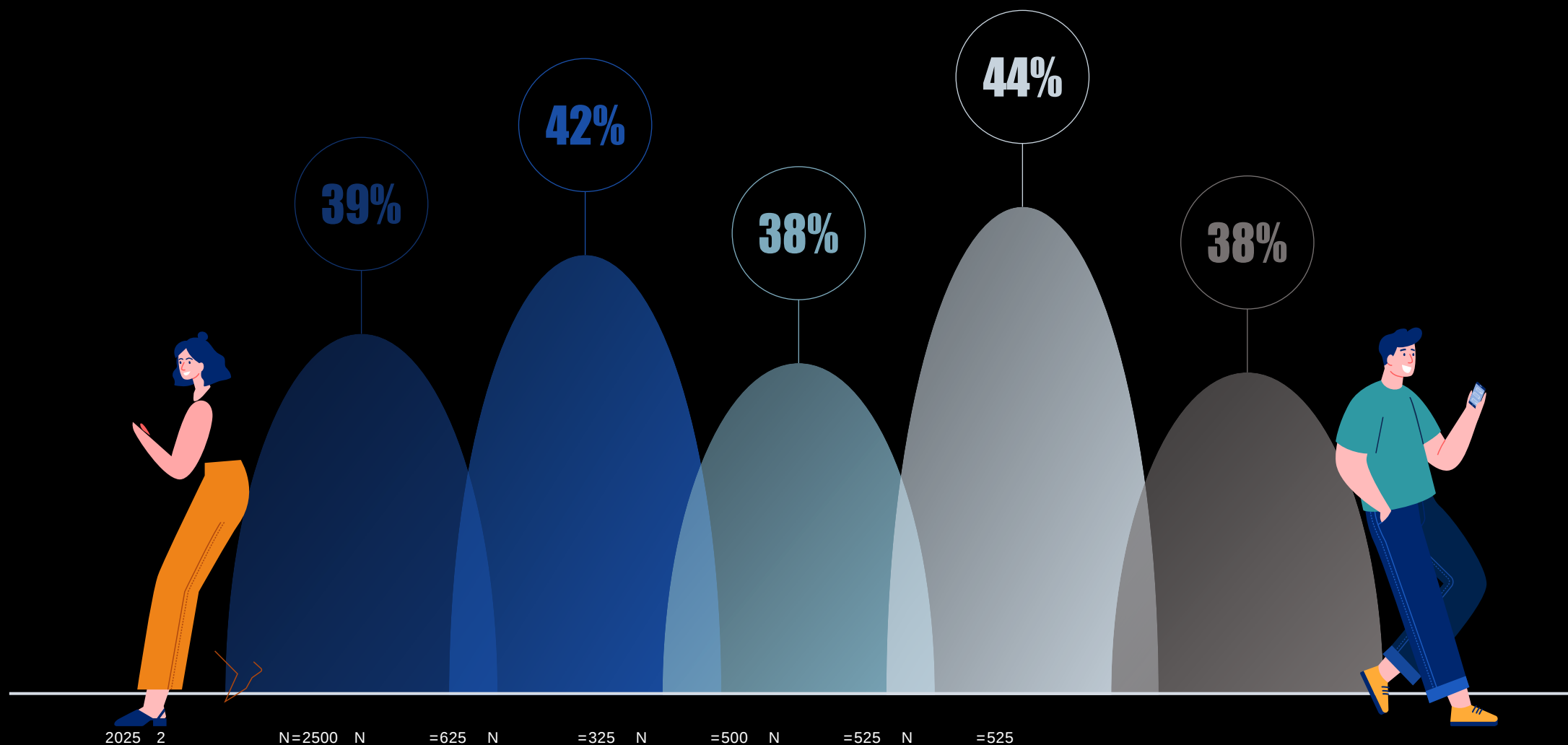


艾 瑞 咨 询

“ 2030 ”

“ + + ”





2025

7.02

6.67



DeRUCCI 慕思



2030

64%

"

6

+

"

2024

5%——

01

3.6

3.3

3.1

02

3.1

03

AI 3.1

3.1

04

AI



“

” “

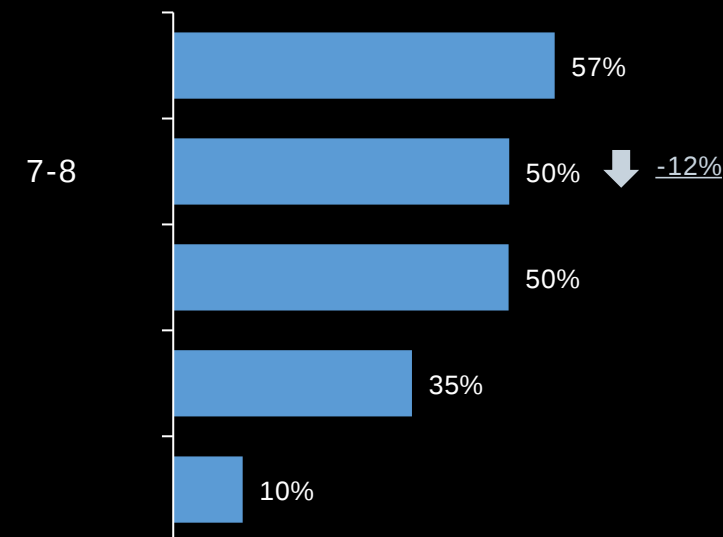
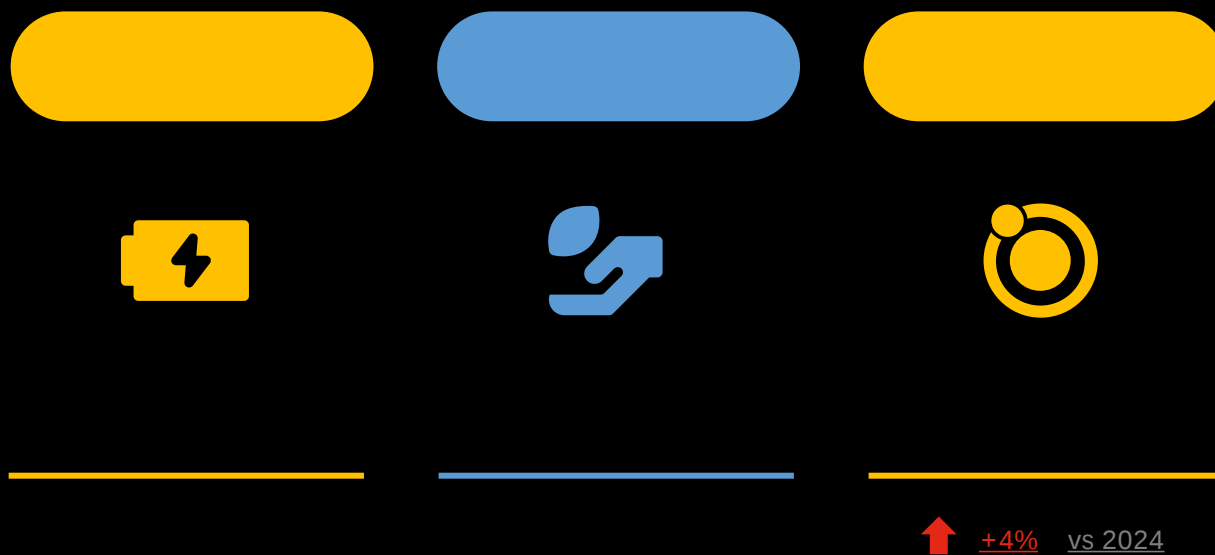
”



/ / / /



2030 “ ” 4% “ ” “ ” 7-8 ” 62%
66% 50%





2025 62%

60%

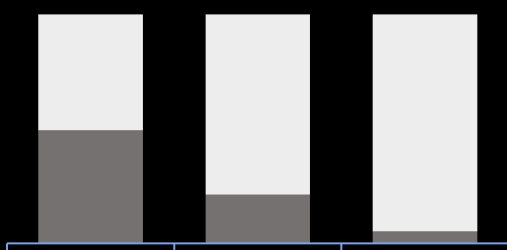
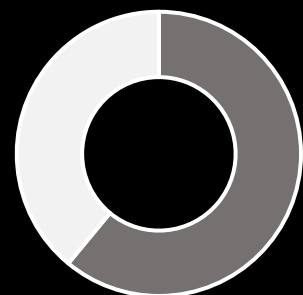
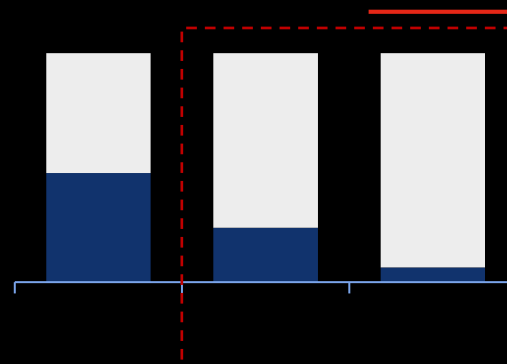
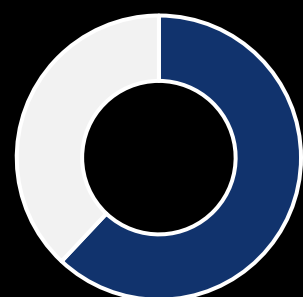
5%

“

”

00

11% 90



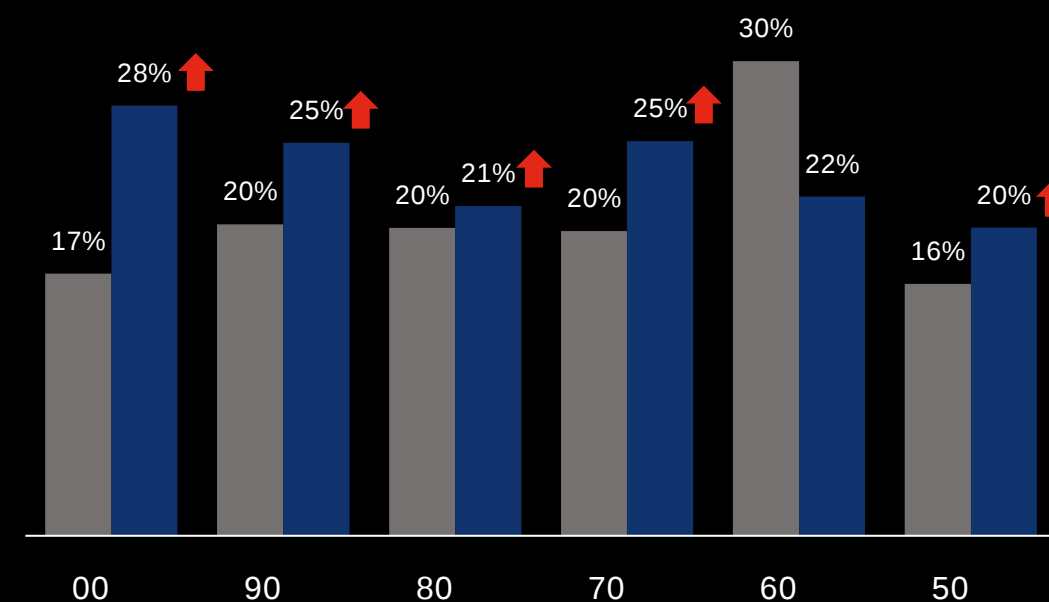
2025 2

N=2500 N

=1554

■ 2024

■ 2025



1

/

54%

5%



DeRUCCI 慕思



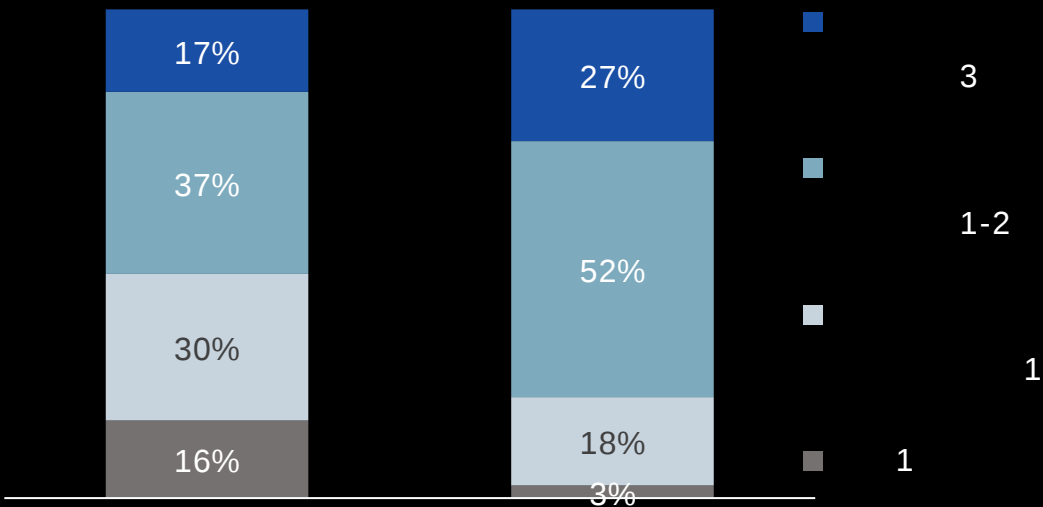
/

3

17%

63%

6%



V.S. 2024



40%

23

39%

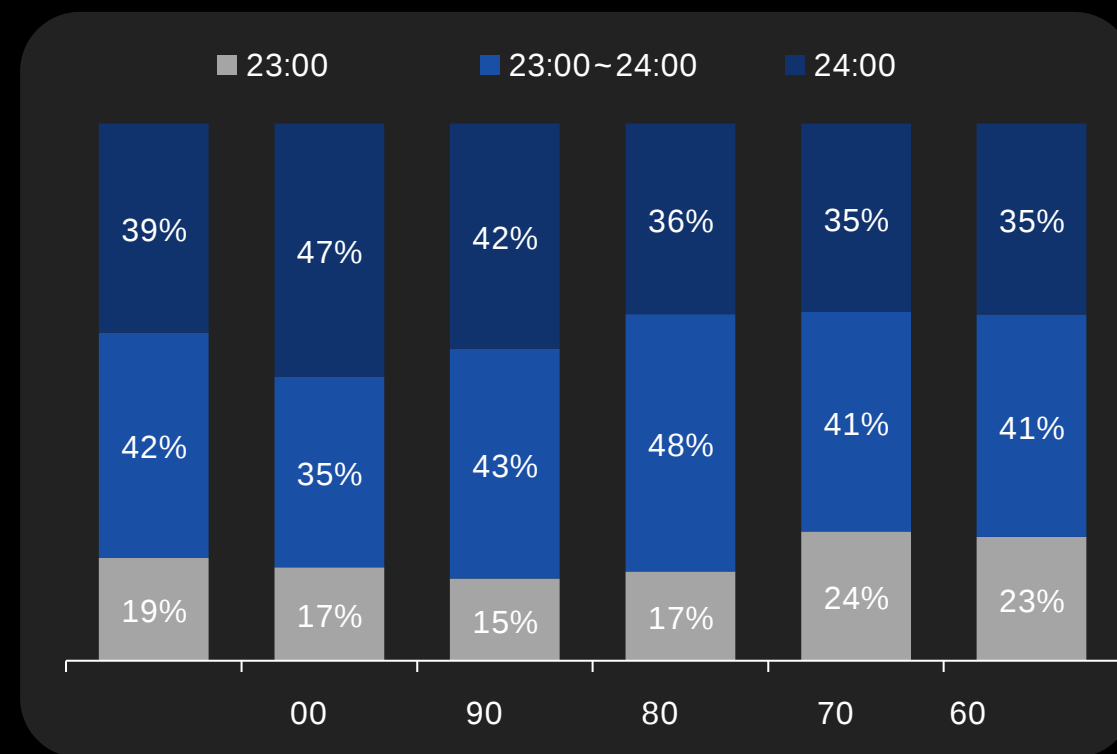
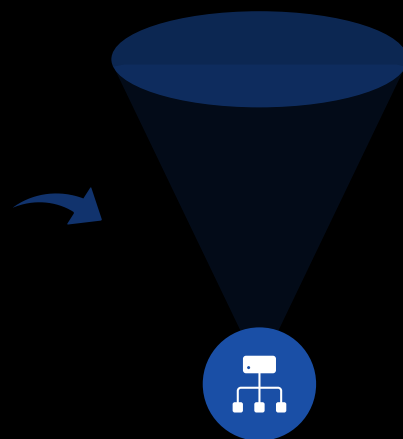
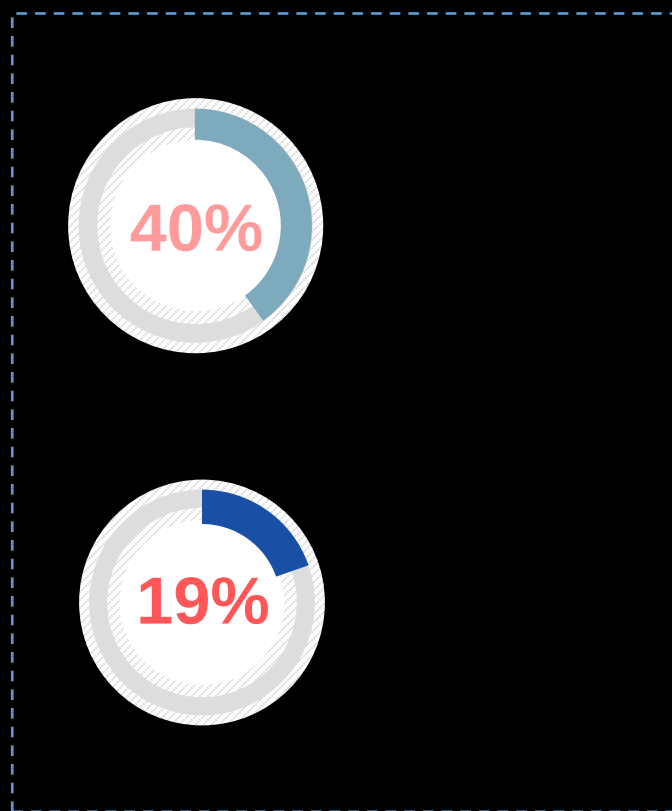
21%

90

42%

00

47%





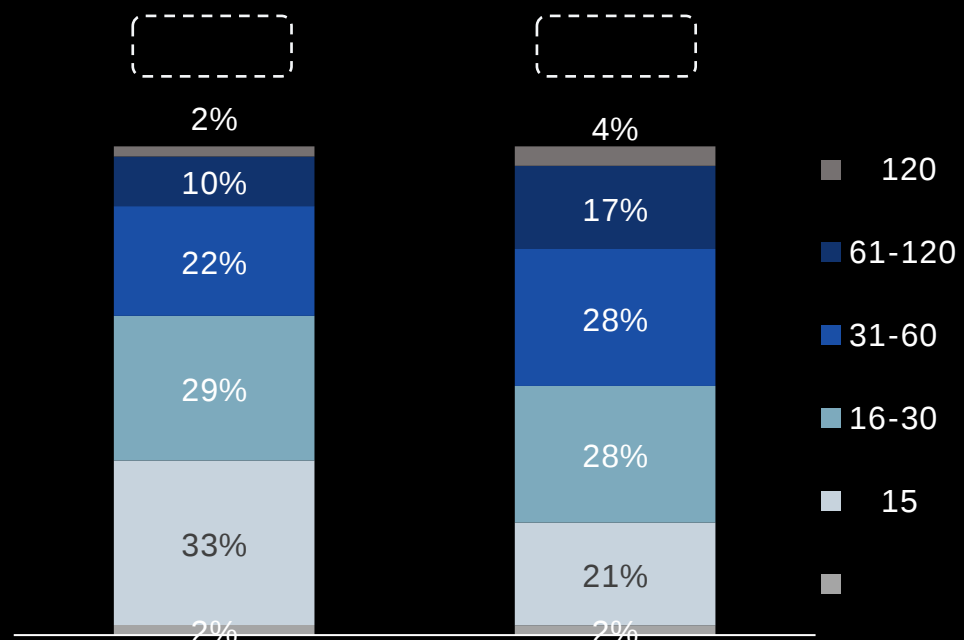
61

34%

30

32.8

15.8% 42.3



2025 2

N=2500 N

=1554





2025

*

+

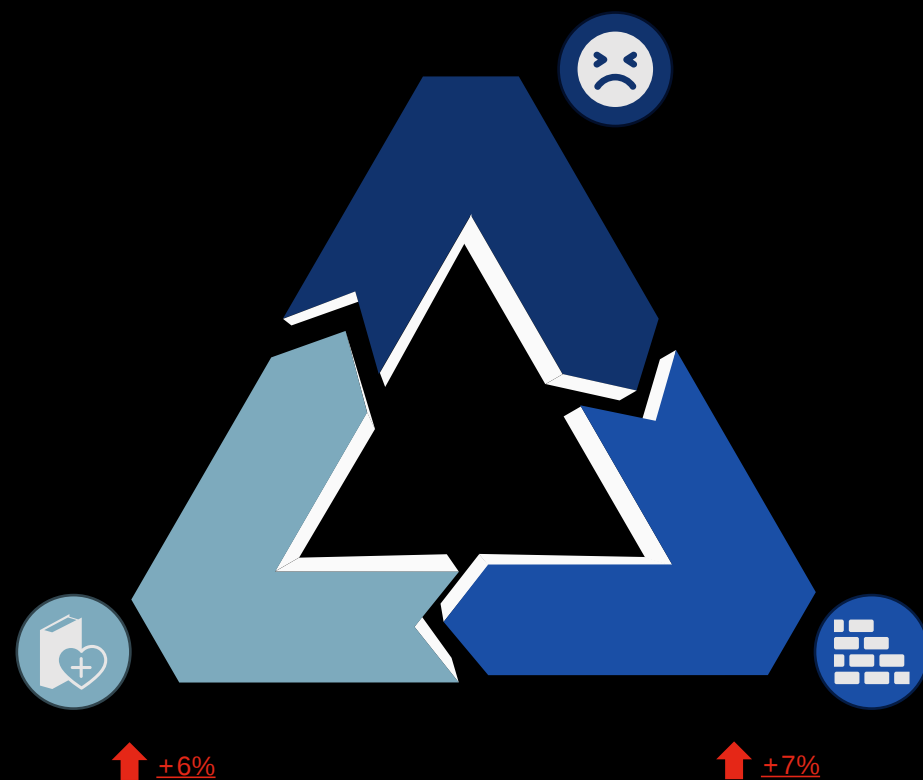
+

“

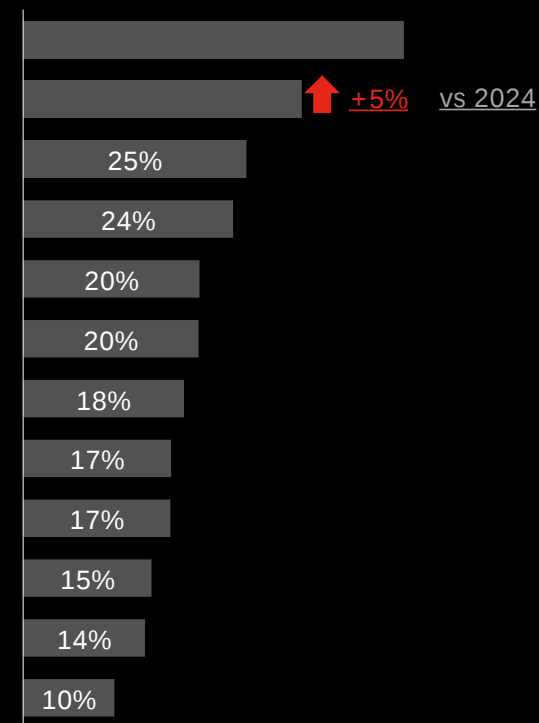
”

4
1µg/dL

8.2

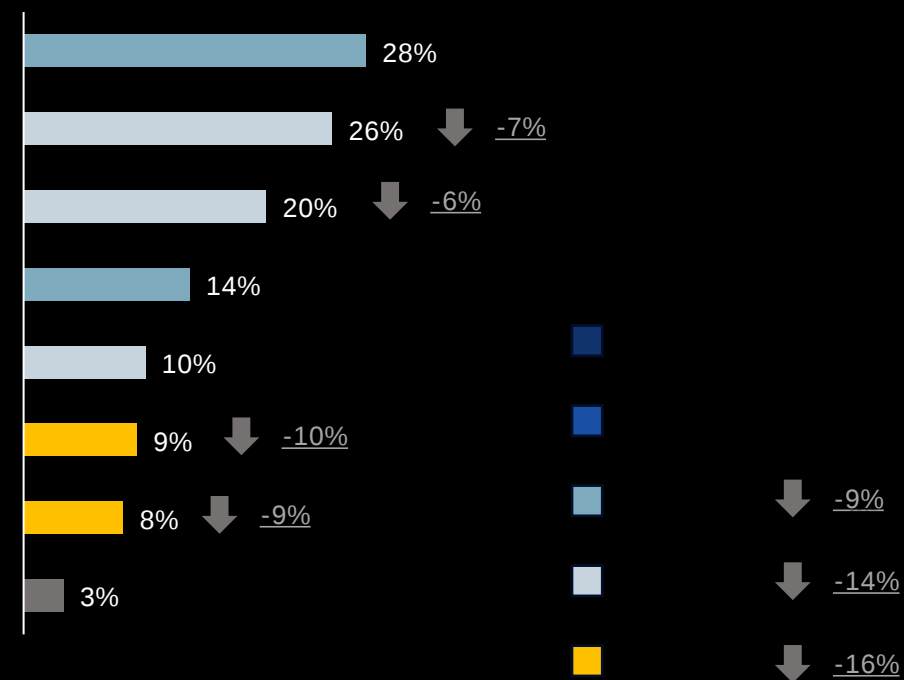
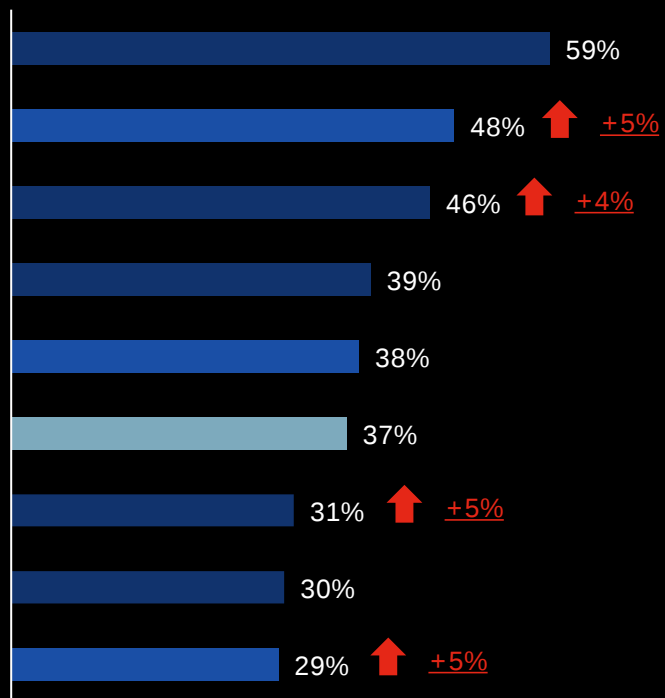


/ /





“ ”
9% /

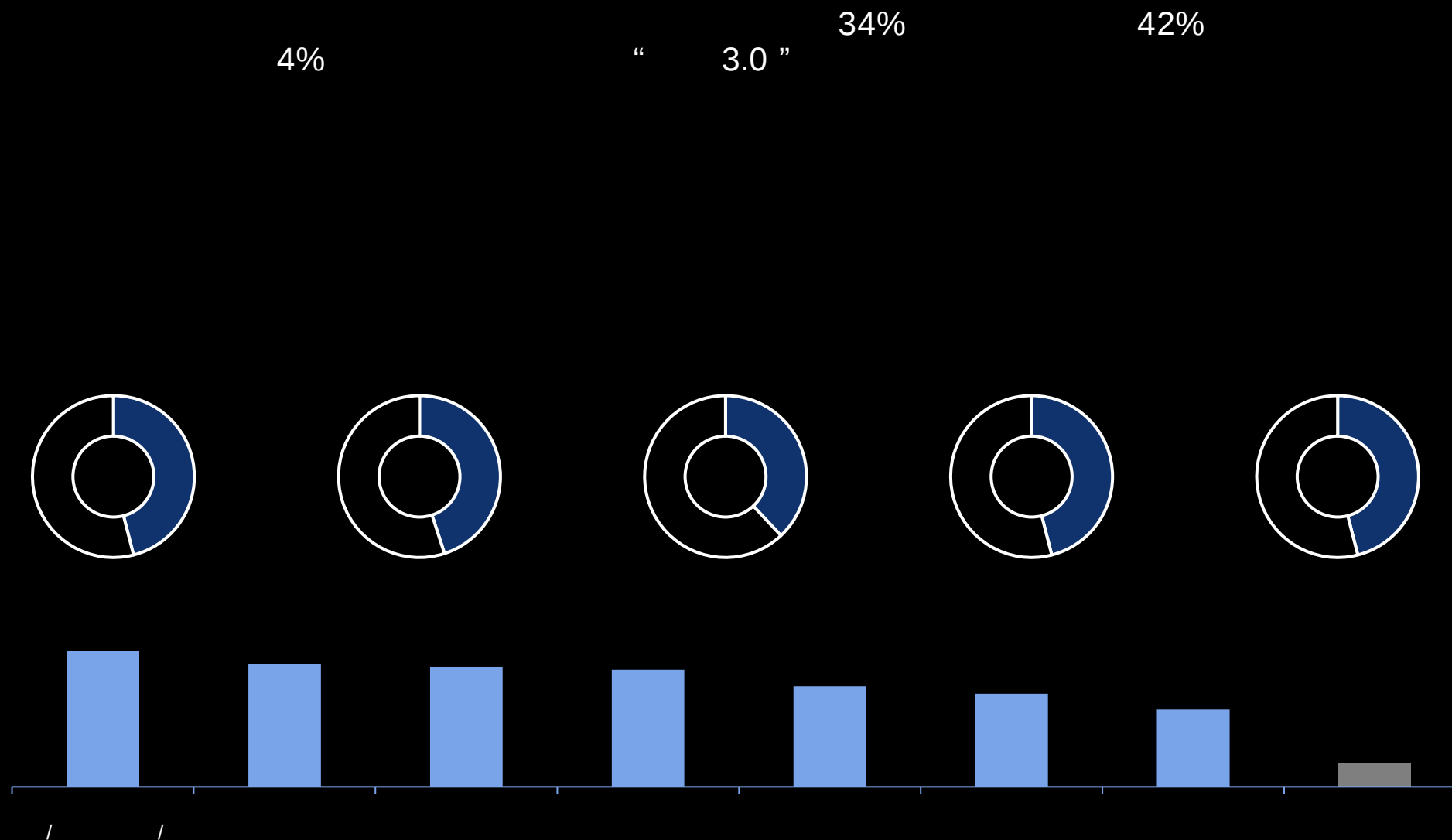


vs 2024



4.7
5.8

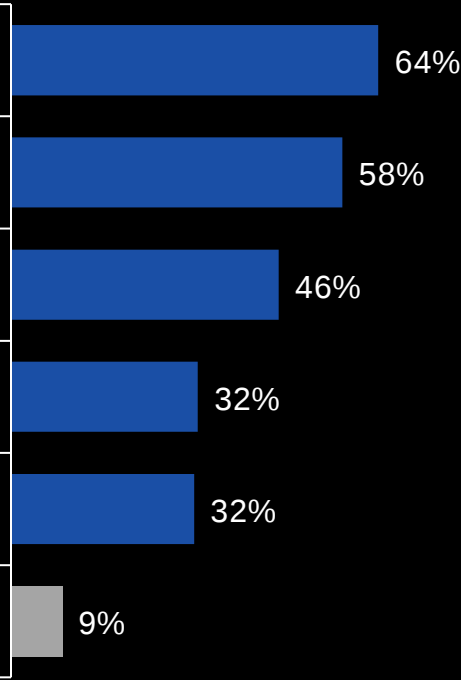
6.7



66%

66%

91%



01

3.6

3.3

3.1

02

3.1

03

AI

04

AI



68%

AI

AI



“

”

AI

73%



AI

90



DeRUCCI 慕思

iResearch
艾 瑞 咨 询

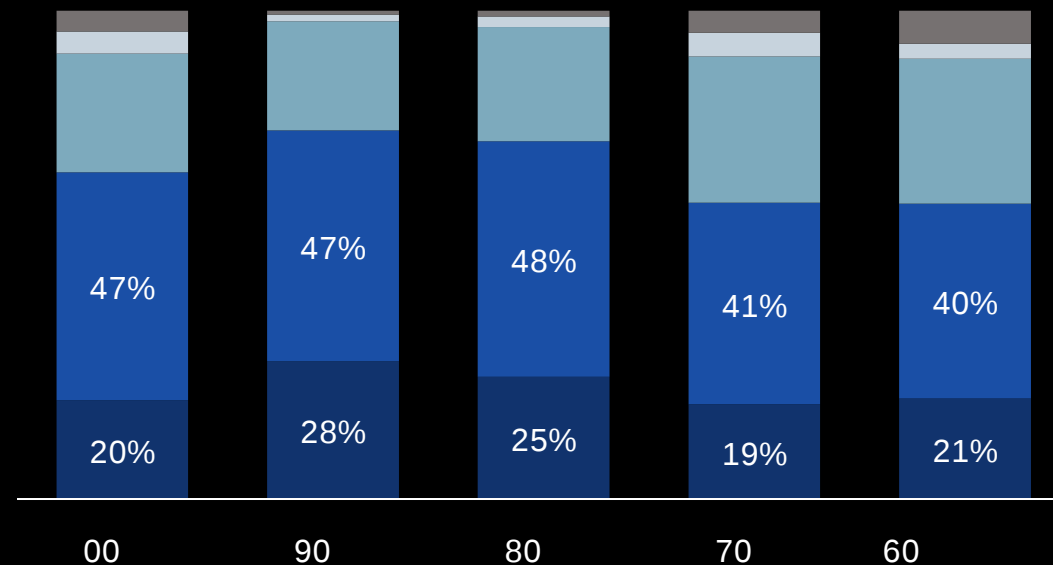
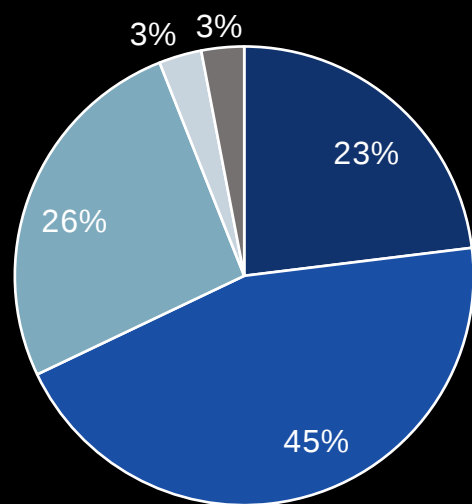
90

80

AI

75%

73%



5

4

3

2

1

2025 2

N

=2401

01

3.6

3.3

3.4

02

3.4

03

AI 3.4

3.4

04

AI

AI

AI



DeRUCCI 慕思



AI

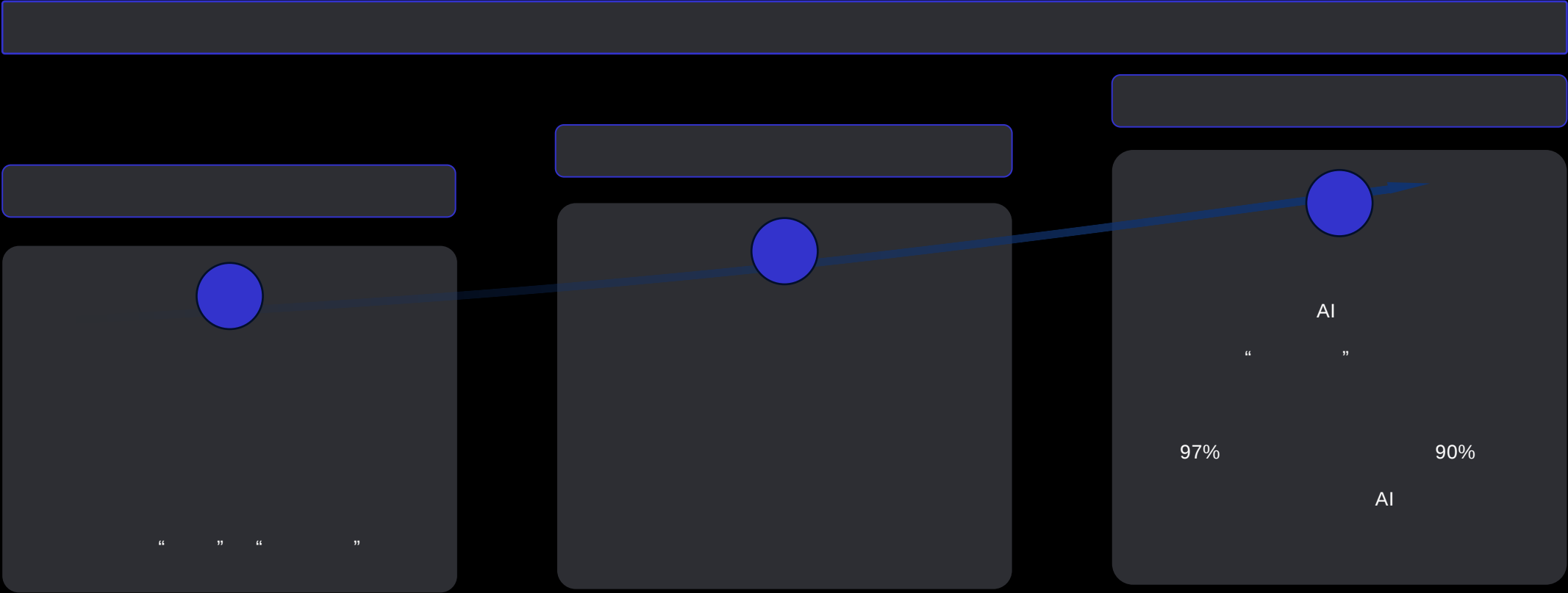
“

”

“ AI

”

AI



“ AI ”

AI

AI

“ ”

AI

智慧睡眠

IoT

智能感知

智能联动



AI

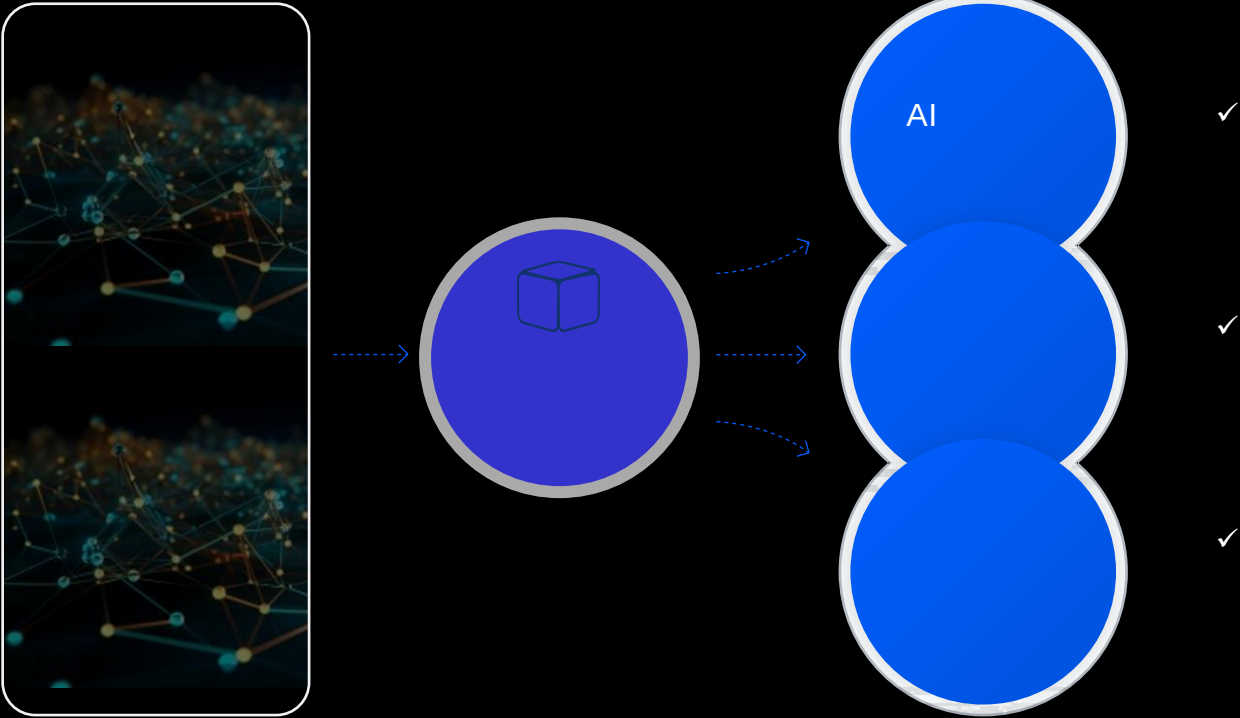
AI



DeRUCCI 慕思

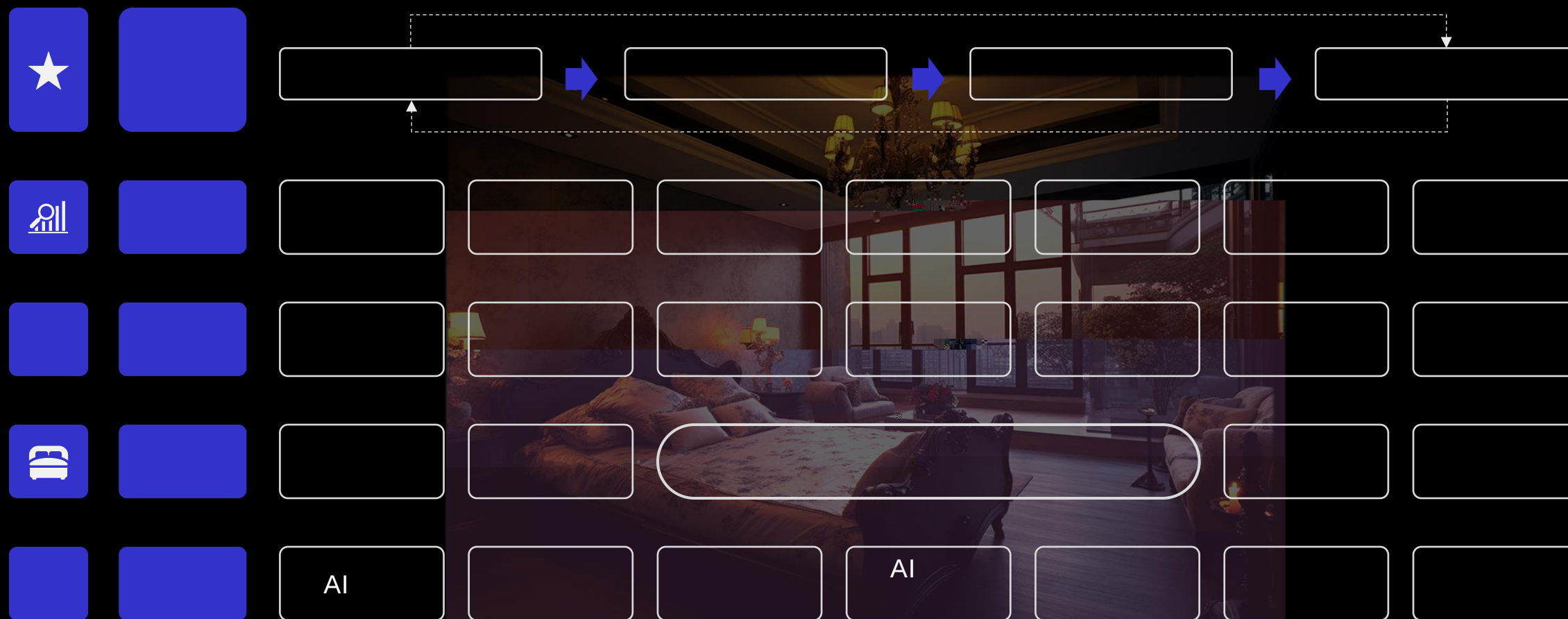


AI “ - - ”



43% AI

“ AI ”





DeRUCCI 慕思

iResearch
艾 瑞 咨 询



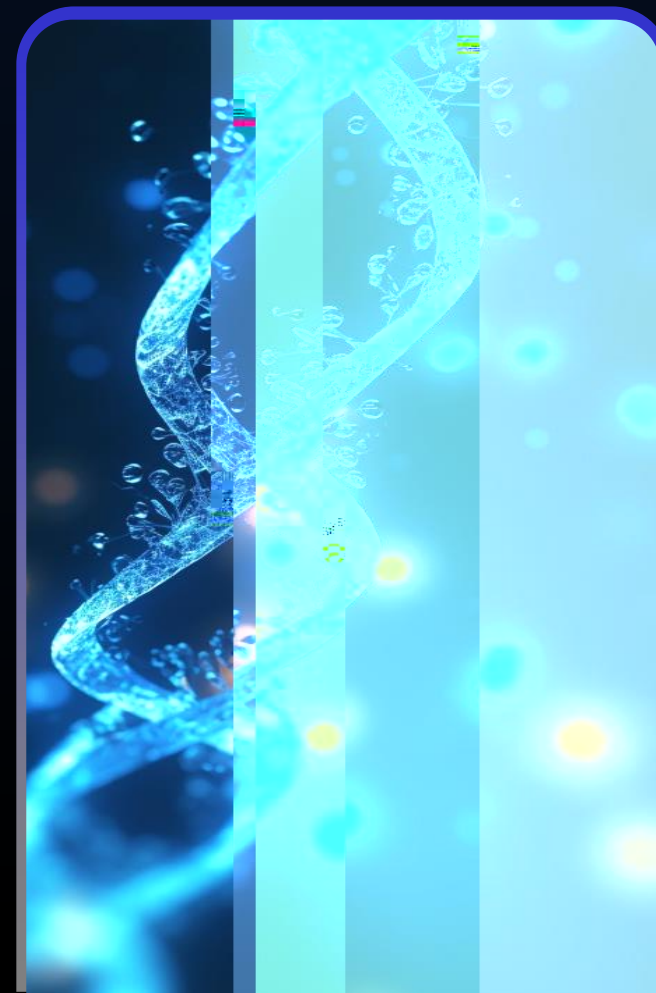
“

AI

AI

AI

”





“



“

IoT

”





2025

10

6

1/6

25

——

——

——

”

”

6

